

A global **campaign** to close the gap between laws and practice so that millions of women can realize land rights in their daily lives.

# STAND FOR HER LAND

HER RIGHTS. HER LAND. A BETTER FUTURE FOR ALL.



Around the world, land serves as a foundation for security, shelter and livelihood. But rights to land are not equitably distributed to us all. This is especially true for women. Even while laws and policies are being passed around the world that strengthen women's equal rights to land and property, women in half of all countries still face significant obstacles to realizing those rights.

Persistent discriminatory social norms and practices are one of the strongest barriers standing between women and their rights. Weak implementation policies, insufficient capacity to enforce laws and a lack of political will further compound the problem. Poor access to legal services and a lack of understanding of laws by communities and households – and by women themselves – build an invisible but near impenetrable wall that stands between women and their land & property rights.

These barriers undermine gender equality and restrict women and girls from exercising their basic human rights. Without land to build or maintain a home; to harvest natural resources, farm or leverage for economic gain; to inherit from, and bequeath to relatives; or to make decisions of their own, women's security, prosperity and dignity remain compromised.

The Stand for Her Land Campaign aims to close this critical implementation gap between law and practice so that millions of women—urban women, rural women, indigenous women around the world—can access and benefit from their land and property rights.

## REALIZING WOMEN'S LAND RIGHTS WORLDWIDE

Together, we can close this enormous gap. With your support, we can help women gain greater dignity and elevate their status within households and communities. We can support women's agency, so they can make the decisions that are best for them, their families and their communities. We can make sure that millions of women realize their land rights not only on paper – but in their daily lives.



“Women cannot be owned as property, but **land as property can be owned by women.**”

## ABOUT THE CAMPAIGN

The Stand for Her Land Campaign aims to close the gap between laws and practice so that millions of women can realize land rights in their daily lives, across contexts and around the world. Bringing together women, civil society leaders, existing and emerging coalitions, development organizations, and allies from across sectors, the primary objective of the Stand for Her Land Campaign is to drive real change on the ground.



Country coalitions—comprised of civil society organizations, non-governmental organizations, advocates and scholars who have a shared interest in the campaign's vision—will be the drivers of that change, identifying the obstacles unique to their own countries and communities, and designing their own advocacy strategies and activities appropriate to their contexts.

Over the next decade, this campaign will work with in-country partners to strengthen government policies, capacity and commitment to effectively implement women's land rights as enshrined in the law. The campaign will support civil society leaders to increase awareness and understanding of women's legal rights, and address discriminatory social norms and practices.

This is an inclusive, collaborative effort. We are actively seeking campaign partnerships to embrace a diversity of voices and perspectives from civil society, development organizations, women's rights and empowerment groups, land rights advocates and others committed to the strategic vision of the campaign. The campaign seeks to align with, support, and leverage existing frameworks, campaigns and coalitions, including the 2030 Agenda, contributing towards the shared goal of women's equitable land rights.

## GET INVOLVED

Join the movement to close the gap between laws and practice so that millions of women can realize land rights in their daily lives.

Ready to join? Contact us at [contact@stand4herland.org](mailto:contact@stand4herland.org) or visit [stand4herland.org](http://stand4herland.org).

## FOUNDING PARTNERS

